



Nebraska Hospice and Palliative Care Partnership

“Living a Good Life ... At the End of Life” Annual Conference and Exposition

Invitation to participate as an Exhibitor and as a Sponsor

As Nebraska’s hospice association, the Nebraska Hospice and Palliative Care Partnership (NHPCP) is proud to host the “Living a Good Life...at the End of Life” Conference each April. The 2010 conference is scheduled for March 30-April 1, 2010, in Lincoln, Neb.

The regional event brings together more than 350 professionals who care for patients and families with chronic or terminal illness, including physicians, nurses, therapists, social workers, administrators, and counselors. The conference will feature nationally respected keynote speakers, our annual awards banquet, and 24 breakout sessions. It will be held in the premier hotel of Nebraska’s capital city, the Embassy Suites Hotel.

Exhibitor Information

The “Living a Good Life...At the End of Life” Conference has exhibitors in mind.

- The exhibit hall is in the heart of the compact conference area, with general session and breakout rooms immediately around it.
- Break service and the conference cyber station will be provided within the exhibit area to encourage interactions.
- Session breaks will run for a half an hour.
- Conference participants come from Nebraska’s hospice programs as well as a broader community of physicians, nurses, social workers, nursing facility and assisted living administrators and staff, public policy makers and regulators, Veterans Administration staff, hospital staff, and others. Attendance of at least 150 people per day is anticipated; the 2009 Conference drew approximately 250 participants.

Location: Embassy Suites Hotel, 1040 P Street, Lincoln, Neb. 68508
Phone: 402/474-1111, Fax: 402/474-1144, Website: jqhhotels.com

Exhibit Booth Fee: **Exhibitor \$600** (\$450 for NHPCP members)
Includes lunch and breaks for two exhibitors

Exhibitors will be located in the exhibit hall and will be provided an 8’ x 8’ booth, 6’ skirted table and two chairs. In addition, your organization’s name will be highlighted in the on-site program.

Tote Inserts: \$100 if purchasing exhibit space
\$300 if not exhibiting onsite

NHPCP will enclose promotional materials in a tote bag given to each conference participant. All materials must be approved by NHPCP. Materials must be sent to the NHPCP office no later than March 12, 2010.

Payment:	Payment in full must be received with the application to reserve space. Applications are taken on a first come, first serve basis, and are subject to NHPCP approval, at its discretion.		
Extras:	Electricity at booth		\$25
	Phone line at booth		\$130
Exhibit Times:	Setup:	March 30	between 11 AM and 5 PM
		March 31	after 7:30 AM
	Exhibit:	March 30	11:30 AM – 4:45 PM (optional)
	Exhibit:	March 31	7:30 AM – 4:30 PM
	Exhibit:	April 1	7:30 AM – 3 PM
	Tear down:	April 1	after 3 PM
Cancellations/Refunds:	Cancellations must be submitted in writing to NHPCP. A \$50 processing fee will apply to all cancellations. Cancellations received by NHPCP by March 1, 2010, will receive a full refund less the processing fee. No refunds will be available after March 1, 2010.		
Inbound Shipments:	Inbound shipments must be scheduled to arrive no more than three business days prior to the conference. Clearly label all boxes and materials with your name, company name and “Nebraska End of Life Conference – Jennifer Eurek” and send in care of Embassy Suites Hotel at the address on reverse.		
Liability:	NHPCP, conference sponsors, nor the Embassy Suites Hotel are responsible for accidents, damage to property, and/or loss of property.		
Accommodations:	A special room rate of \$124 is available for the conference. Be sure to mention the reservation code “NHP” when making reservations directly with the Embassy Suites.		

Sponsorship Opportunities

NHPCP offers conference sponsorship opportunities, sold on a first-come basis. This is an opportunity for your organization to market itself to key clients and peers, and also to support this growing educational resource provided by NHPCP to its members. **The sponsorship application form, full payment and a black/white logo are due to NHPCP by Oct. 26, 2009.**

Annual Banquet Sponsor, \$3,000 (single sponsor)

- Two complimentary banquet tickets
- Signage recognition
- Recognition in conference registration and onsite brochure
- Verbal recognition at event
- Opportunity to place promotional item on banquet tables or in conference attendee tote bags
- Mentions on media interviews related to banquet
- Name on media materials such as press releases and articles
- Mention in Hospice News Nebraska e-newsletter

Registration Brochure and On-Site Program Sponsor, \$2,000 (single sponsor)

- Exclusive sponsor logo on cover of registration brochure and on-site program
- One complimentary exhibit booth *or* one complimentary full conference registration
- Signage recognition
- Opportunity to place promotional item in conference attendee bags
- Mentions on media materials such as press release
- Mention in Hospice News Nebraska e-newsletter

Tote Sponsor, \$1,500 (single sponsor) – *SOLD to Alegent Health Hospice*

Exclusive sponsor logo on tote bags

Signage recognition

Recognition in conference registration and onsite brochure

Opportunity to place promotional item in conference attendee tote bags

Mentions on media materials such as press releases

Mention in Hospice News Nebraska e-newsletter

Lanyard Sponsor, \$1,500 (single sponsor) – *SOLD to St. Joseph Villa Homecare & Hospice*

Exclusive name on registrants' lanyards

Signage recognition

Recognition in conference registration and onsite brochure

Opportunity to place promotional item in conference attendee tote bags

Mention in Hospice News Nebraska e-newsletter

Reception Sponsor, \$1,200 (single sponsor)

Signage recognition

Recognition in conference registration and onsite brochure

Verbal recognition

Opportunity to place promotional item in conference attendee tote bags

Name on media materials such as press releases and articles

Mention in Hospice News Nebraska e-newsletter

*All arrangements related to the reception to be completed by NHPCP. Additional reception features are at an additional cost to the sponsor.

Conference Keynote Speaker Sponsor, \$1,000 (~~five~~ two available*) – *THREE SOLD to Saint Elizabeth Hospice, HoriSun Hospice and Tabitha Health Care Services*

Opportunity to introduce keynote speaker at 2010 conference session

Signage recognition

Recognition in conference registration and onsite brochure

Opportunity to place promotional item in conference attendee tote bags

Mentions on media interviews and materials related to sponsored keynote session

Mention in Hospice News Nebraska e-newsletter

*You will be matched with a speaker/topic that will best target your product/service.

Lunch Sponsor, \$750 (two available)

Signage recognition

Recognition in conference registration and onsite brochure

Opportunity to place promotional item or brochures in conference attendee tote bags

Break Sponsor, \$350 (~~four~~ two available) – *TWO SOLD to Methodist Home Health & Hospice and Community Hospital-McCook*

Signage recognition

Recognition in conference registration and onsite brochure

Cyberstation Sponsor, \$350 (single sponsor) - *SOLD to Prairie Haven Hospice*

Signage recognition

Recognition in conference registration and onsite brochure

The 2010 Conference is also supported in part by grants from the Hospice Education Institute and HPC Foundation for Hospice/AseraCare Hospice-Norfolk.

Exhibitor/Sponsor Application

Company Name (as it should appear on conference materials) _____

Contact Person and Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

I would like to: Exhibit at the conference

Sponsor the conference

Exhibitor Information

List the names of exhibitors who will be representing your company (as names should appear on badges); limit two people per booth

1. _____

2. _____

_____ Exhibitor - \$600 (NHPCP members \$450)

_____ Will need electricity - \$25

_____ Will need phone line - \$130

_____ Tote Insert - \$300 (On-site exhibitors \$100)

Sponsor Information

Item/Event to be sponsored: _____

_____ Sponsorship Amount

_____ **TOTAL AMOUNT DUE**

Method of Payment

Check payable to "NHPCP"

Credit card #: _____

Expiration date: _____

Please read and sign below:

I have read the above exhibitor and/or sponsorship information and agree to comply. Please accept this contract and agreement for our organization to exhibit and/or sponsor the above listed 2010 NHPCP event. In return for sponsoring and/or exhibiting at this event at the cost listed above, it is my understanding that my organization will receive the benefits as described above.

Signature

Printed name and title

Date

Return completed and signed agreement to:

NHPCP, 3900 N.W. 12th St., Suite 100, Lincoln NE 68521

Phone 402/477-0204

Fax 402/475-6289

Email Jennifer@nehospice.org

NHPCP tax ID # 47-0673727